

A good compliance scheme offers its members **complete peace of mind.**



#### Increasing WEEE Recycling

Imminent changes to the WEEE regulations will widen the scope of materials and increase the levels of recycling in the UK. The Veolia scheme is leading the way with a variety of initiatives to increase recycling rates. These include WEEE bring banks located in the community, kerbside collections and WEEE 'amnesties', all designed to increase the levels of small WEEE collected for recycling, helping the UK meet the ever increasing targets.

#### Exclusive UK Reuse

A good compliance scheme offers its members peace of mind. We are committed to promoting the sustainable reuse of WEEE and work with the Environment Agency to control illegal exports. Our scheme policy is to contract only with treatment operators who hold a valid Approved & Authorised Treatment Facility (AATF) licence.

We operate a policy of exclusive UK reuse and we audit such activities to ensure no whole appliances are exported. We also maintain arrangements with a number of selected charitable reuse organisations assisting socially disadvantaged families in the UK. Year on year we are increasing the level of reuse that we achieve on WEEE and in 2011 it had risen to 12%.



#### Why Choose Us?

- Impeccable compliance record
- Competitive recycling rates and membership pricing
- Dedicated account manager to assist with data submissions, agency audits and general WEEE queries
- Regular updates to keep you abreast of legislation
- Battery and Packaging compliance expertise
- Recycling and waste minimisation audits plus a free no obligation quote
- Advice on reducing your carbon footprint.



Call us now on: **08707 309 915** or email us via: **weee@veolia.co.uk** and let Veolia help with your compliance solution.



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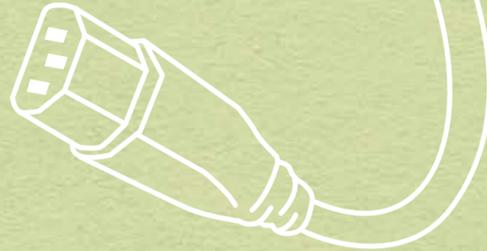
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# WEEE Compliance

Working with you to meet your obligations





## WEEE Compliance

Veolia Environmental Services has pioneered sustainable waste management and recycling techniques in the UK for over twenty years. With the backing of our international parent company, our research, development and investment in infrastructure is second to none and we've become experts at helping our customers to meet their legal obligations as well as their environmental goals.

The Waste Electrical and Electronic Equipment (WEEE) Regulations are aimed at increasing sustainable management of WEEE.

Since 2007, many UK businesses have been obligated under this legislation and the numbers are likely to grow with the forthcoming recast of the European Union WEEE Directive.

The Veolia WEEE Compliance Scheme will evolve with the changing legislation to manage your requirements and **guarantee your compliance**, now and in the future.

### Are you affected?

There are many different sectors and business types obligated under the Regulations.

**Your business must comply with the regulations if you are:**

- A manufacturer of Electrical and Electronic Equipment (EEE), selling under your own brand in the UK
- A professional importer introducing EEE to the UK market
- A business based in the UK that places EEE on the market in other European Member States by means of distance selling
- A distributor, retailer or wholesaler of EEE
- A business based in the UK selling EEE manufactured by a third party under your own brand

### What is EEE?

EEE is defined as equipment which is dependent on electric currents or electromagnetic fields in order to work properly and equipment for the generation, transfer and measurement of such currents, with a voltage rating not exceeding 1,000 volts AC or not exceeding 1,500 volts DC.

The WEEE regulations apply to all EEE placed on the market and classify it into 13 categories, such as large appliances, small appliances etc.

**Contact us for no obligation guidance on your producer responsibilities or categorisation of your products.**

### Producers

If you place EEE on the UK market for the first time, you must join a compliance scheme in order to meet your legal obligations. You'll need to register as a producer and finance the collection, treatment, recovery and disposal of WEEE supplied to both households and businesses. You'll also need to report on the amount of EEE you place on the UK market.

### Specifically, the legislation requires you to:

Registration No:  
**WEE/AB1234CD**  
compliance scheme  
membership

**Supply your unique registration number** to retailers as proof of your membership of a compliance scheme.



**Mark new products with the WEEE symbol** the crossed out wheelie bin.



**Provide information to treatment facilities** on recycling your products.

### Distributors

As a distributor, you must provide a free take-back service to householders so they can return their WEEE. You have a choice of providing an in-store scheme, participating in a Distributor Take-Back Scheme, or providing an alternative. As part of the scheme you'll need to deliver information to householders on their options for free take-back and on the environmental reasons for recycling and recovering WEEE.

Veolia can offer a variety of containers to provide on-site storage solutions for all types of take-back items.

Our scheme handles around

# 35,000

tonnes of household WEEE every year.



Our aim is to **maximise opportunities** for sustainable recovery and reuse through **industry-leading standards** of waste segregation.

### National Resources

Veolia currently manages over 80 Designated Collection Facilities (DCFs) across our various Local Authority contracts, which handle around 35,000 tonnes of household WEEE every year. Thanks to this investment in infrastructure we can offer stable and secure access to WEEE, which in turn allows our scheme members to benefit from long term contracts with preferred treatment partners.

We operate a bespoke B2B collection service for our producer members, their distributors and our commercial and industrial customers.

We also offer portable battery compliance, combining the service to provide added environmental and cost benefits.

Our aim is to maximise opportunities for sustainable recovery and reuse through exceptional standards of waste segregation, efficient operation of our public collection facilities and our work with recognised charities.

### The Veolia WEEE Compliance Scheme

When the WEEE Directive came into force, Veolia was in a unique position to meet the various requirements for compliance. Drawing on our experience with other producer responsibility legislation, our extensive expertise in recycling and waste management, as well as an unrivalled UK network of treatment facilities, our scheme is one of the most comprehensive and reliable in the UK. This enables us to guarantee the secure compliance of our members with regards to these complex regulations.



### Business to Consumer Membership

Our scheme is designed to **guarantee compliance** for B2C members as part of a long term, sustainable solution. We can offer a great value service by basing our fees on the actual monthly charges incurred as a result of our collection, recycling, recovery and disposal activities.

Right now, we're collecting around 35,000 tonnes of WEEE every year from the B2C market, which helps us to negotiate competitive prices for high quality treatment. We can also offer cost reductions through the latest disposal practices and continued investment in new facilities.

### Business to Business Membership

Our B2B membership offers a flexible approach to managing your obligations. We strongly recommend B2B members take advantage of our WEEE treatment services. We can provide a wide range of cost effective B2B collection and treatment services from a national network of depots.

Alternatively, members can choose to continue with their existing treatment arrangements provided they meet the WEEE regulations requirements and our terms and conditions regarding external treatment.

### Online portal

The scheme has an online portal to not only receive all data submissions, but also provide 24/7 access to recent and historical submissions, along with additional information, guidance and legislative updates. We give you information when you need it.

### Compliance Pricing

We've worked hard to establish a cost structure which suits our members' individual requirements and adapts rapidly to market changes, so you can enjoy competitive pricing throughout the compliance calendar.

Our charges have three main components:

- Scheme membership fee
- Environment Agency registration fee
- Treatment/recycling rates.

Contact us for our current prices to manage your WEEE compliance obligations on **08707 309 915** or email us via: [weee@veolia.co.uk](mailto:weee@veolia.co.uk)

We discharged evidence for

# 117,600

tonnes of EEE placed on the market by our members in 2011.

